PRESS RELEASE

**Peggy Gou to open Pohoda 2024 with an exciting party**

 **Peggy Gou is one of the most outstanding and talented DJs and producers in the industry today. She currently holds the impressive 3rd spot in the BBC Sound of 2024, and she's been nominated for the Brit Awards 2024 in the International Song of the Year category with her megahit "(It Goes Like) Nanana," a track that has become one of the most popular songs of recent times. The new name was announced today by Michal Kaščák on Rádio\_FM's morning broadcast.**
Peggy has quickly become popular thanks to her unique style, which combines house, techno, electro and elements of traditional Korean music. Her songs are catchy and, above all, full of positive energy.

She released her first EP on prestigious labels such as Ninja Tune and Phonica. However, she founded her own label, Gudu Records, in 2019. Her compilation, "DJ-Kicks: Peggy Gou," has also received positive feedback. She has performed at major festivals such as Glastonbury, Coachella, Primavera Sound and Sónar. She also secured the 9th spot in DJ Mag's Top 100 DJs 2023.

Peggy's debut album is expected to be released later this year, with a sneak peek in the form of the single “I Believe In Love Again,” which she recorded with Lenny Kravitz.

***"We are proud to be the first in the wider region to host the icon of the contemporary electronic scene, Peggy Gou. Thanks to her, Pohoda has gained an extremely strong name that perfectly complements this year's programme. It's been a long and challenging booking process, so we're all the more delighted to have her confirmed. I am looking forward to Peggy Gou taking care of the opening party of Pohoda 2024," adds Michal Kaščák from Pohoda.***In February, Pohoda announced more big names for this year's edition. These include one of Iceland's best singers **Emilíana Torrini,** world-class jazz musicians and recent winners of the prestigious Mercury Prize **Ezra Collective**, and American rap-metal duo **City Morgue**.

**So far, Pohoda has announced 44 names for the 2024 edition:** **Peggy Gou, Queens of the Stone Age, Skepta, James Blake, Royal Blood, Pendulum (live), Black Pumas, Arlo Parks, Morcheeba, City Morgue, Thievery Corporation, Emilíana Torrini, Noname, Genesis Owusu, Ezra Collective, Jockstrap, SOFT PLAY, LA Priest, The Armed, ¥ØU$UK€ ¥UK1MAT$U, The Oozes, JFDR, DEADLETTER, English Teacher, Descartes a Kant, Meta and the Cornerstones, Aquaserge, BSÍ, Ndox Électrique, Ni, Bazzookas, Pražský výběr, Richard Müller, Para, Le Payaco, Berlin Manson, Smack One, Katarzia, Sunnbrella, Fvck\_Kvlt, Saténové ruky, P/\ST, Catastrofy, and SJ yellow.**

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**PressKit – Peggy Gou:**https://drive.google.com/drive/folders/1q6fFsDKGUWoZN0mHRTC5S63bVgKZTEuJ
**PressKit – Pohoda 2023:**https://drive.google.com/drive/folders/10pjNr9XUxpo6CWM4t-3lygdhYJ7SrbGp
**Facebook Event Pohoda 2024:**<https://www.facebook.com/events/1340933456779655>

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