P R E S S R E L E A S E

**THE 1975 WINS THE BRIT AWARDS 2019 + VITALIC, DIMENSION, LOLA MARSH AND MORE NAMES RELEASED FOR POHODA 2019**

**11. – 13. JÚL 2019 – LETISKO TRENČÍN**

**The 1975 took over the Brit Awards 2019 with two victories**

**The 1975 became the most successful band of yesterday’s Brit Awards 2019** when they won in the main categories – **the British Group of the Year and the Album of the Year**. Their album *A Brief Inquiry Into Online Relationships* left behind recordings by Florence + The Machine and George Ezra. As for the bands, they dominated in the competition of Arctic Monkeys and Gorillaz. The band also performed on stage during the gala with "Sincerity Is Scary" from their latest album. Shortly after releasing the extraordinarily successful A Brief Inquiry, Into Online Relations, the 1975 are preparing the release of another album – Notes on a Conditional Form is planned for the end of May and the **Pohoda 2019** attenders will probably be among the first ones to hear it live.

**More performers for Pohoda 2019**

20 weeks before the start of Pohoda, more new amazing names are added to the line-up of Pohoda Festival. Fans of dance music, will be pleased by the French electronic producer **Vitalic** live, the drum & base stars from London **Dimension** or the Moscow duo **IC3PEAK**. The World Music part on our line up is completed with adding psychedelic-oriental rock’n roll from Instabul **BaBa ZuLa.** Fans of more experimental music & performances will enjoy the show of **Natalie Sharp (Lone Taxidermist)**, who will come to Pohoda with her new project BodyVice. At the 23rd year of Pohoda, a few artists will return after they became loved artists by Pohoda attendees, like the Israeli band **Lola Marsh** and the Australian king of disco **Donny Benét**, which will come with a full band this time.

**VITALIC LIVE**

The French electronic music producer Pascal Arbez Nicolas known as Vitalic is the author of songs as Poison Lips", "Poney Pt. 1 "or" La Rock 01". Pitchfork compared the quality of his debut, OK Cowboy, to Daft Punk’s Homework or Discovery. In addition to creative music, he won his fans over with live performances which are always enhanced by a great visual aspect, as in the case of the impressive "V Mirror" live show (he’s surrounded by huge electronic mirror panels).

**Dimension**

The London’s D'n'B producer Dimension is according to the Resident Advisor one of the most sought-after electronic producers who offers the perfect balance between music for both clubs and radios. Andy C, Sub Focus and Chase & Status have worked with him. BBC moderators’ Annie Mac and Zane Lowe favorite got at the forefront of Beatport D'n'B all-year sales with his song "Whip Slap". His joint track with Sub Focus, "Desire", won the prestigious Drum and Bass Arena Awards for the Best Song of the Year.

**Lola Marsh**

A musical love at the first sound: that’s how we could describe the relationship between Pohoda, its visitors and the band from Israel, Lola Marsh. As an unknown band, they played our main stage during their Slovak premiere in 2014. The chemistry worked right away. A tour, several solo concerts as well as other gigs at Pohoda followed. A year ago, they played their biggest show in the Refinery Gallery with a special addition to their setlist: an unforgettable cover version of “Čerešne” that 1,500 deeply moved people sang along with Yael. Since their premiere, Lola Marsh played Slovakia every single year and, this time, it won’t be otherwise. On Thursday evening, they will open the program on Pohoda 2019’s main stage.

**IC3PEAK**

The Moscow electronic duo IC3PEAK they won an award in the electronic music category at the independent music awards, Jager Music Awards, and the best experimental project of the year award at the Golden Gargoyle Awards. Their video "*Death No More"*  caused that the hitherto exceptionally successful band caught the attention of the Russian security services. Several concerts were cancelled and the band members themselves were detained by the police. The story of the band linked to an alleged "blacklist of unwanted music" was reported by media such as The Guardian, The Independet, BBC, NPR, and Arte.

**BABA ZULA**

The Trenčín airport will also host BaBa ZuLa and their Istanbul psychedelic rock'n'roll. They create unusual combination of psychedelia, reggae, electronica and dub combining traditional (and non-traditional) Turkish instruments. Their show is a breath taking display of different kinds of art, when on stage, apart from original music, you can see a belly dancer, poetry, theatre or live drawing. The audience thus experience an eccentric audio-visual celebration. Culture Trip has ranked them among the top 10 artists from Turkey that you should know and The Guardian gave their Do Not Obey album (2016) four stars out of five.

**The Donny Benét Show Band**

During his premiere in Slovakia, he performed solo. During his fall tour, he was accompanied by his brother Dan playing saxophone and the next Pohoda will see him with his band as part of the European premiere of The Donny Benét Show Band. During his shows, security guys, photographers, stage managers as well as bartenders were dancing. People put on glittery garments their parents used to wear and many items ended up on stage under Donny Benét’s feet. His Slovak fan club currently has more than 500 members. According to the portal of Aktuality.sk, this time machine brought a romantic return to the 80s and a show, to which the participants of the concert will be remembered for a long time and especially with a smile on their faces.

**Natalie Sharp (Lone Taxidermist)**

Natalie Sharp (Lone Taxidermist) is coming to Pohoda with her project BodyVice. According to Noisey, Natalie creates “skewed glam electro pop with a disconcerting and psychedelic edge” and The Quietus describes her approach as “(a)n unholy amalgamation of Grace Jones, Ari Up and John Cooper Clarke with diva-esque wails and jarring harmonies”. Natalie is an accomplished sound & stage designer, performance artist and make-up artist, or rather, a high-end body painter whose design practices converge around sound and the body in the new project.

Videos & more information can be found here: [www.pohodafestival.sk/en/artists](http://www.pohodafestival.sk/en/artists)

Tickets for Pohoda 2019, can be purchased here: [www.pohodafestival.sk/en/product/3-day-ticket-2019](http://www.pohodafestival.sk/en/product/3-day-ticket-2019)

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